

CAFFI

Cultural Arts Foundation Fountain Inn

2010-2011 Sponsorship Packet



Future Civic Center for the Visual and Performing Arts
expansion



Center for the Performing Arts



Center for the Performing Arts

CAFFI's 501C3 makes your contribution tax deductible. All monies should be made payable to: Cultural Arts Foundation Fountain Inn or Civic Center for the Visual and Performing Arts. You can also designate your gift to our Capital Campaign program or Endowment Fund for general operation.





**1st Annual
Fountain
Inn
High
School
Reunion**



Michael Gault, winner of \$30,000.00 Big Dog Bike at CAFFI Celebrity Golf tournament featuring Edwin McCain



**Greenville
Symphony
Orchestra
Chamber
Ensemble**



**Comedian
James
Gregory**



The Barbershop Quartet from FIRE's production of "The Music Man."

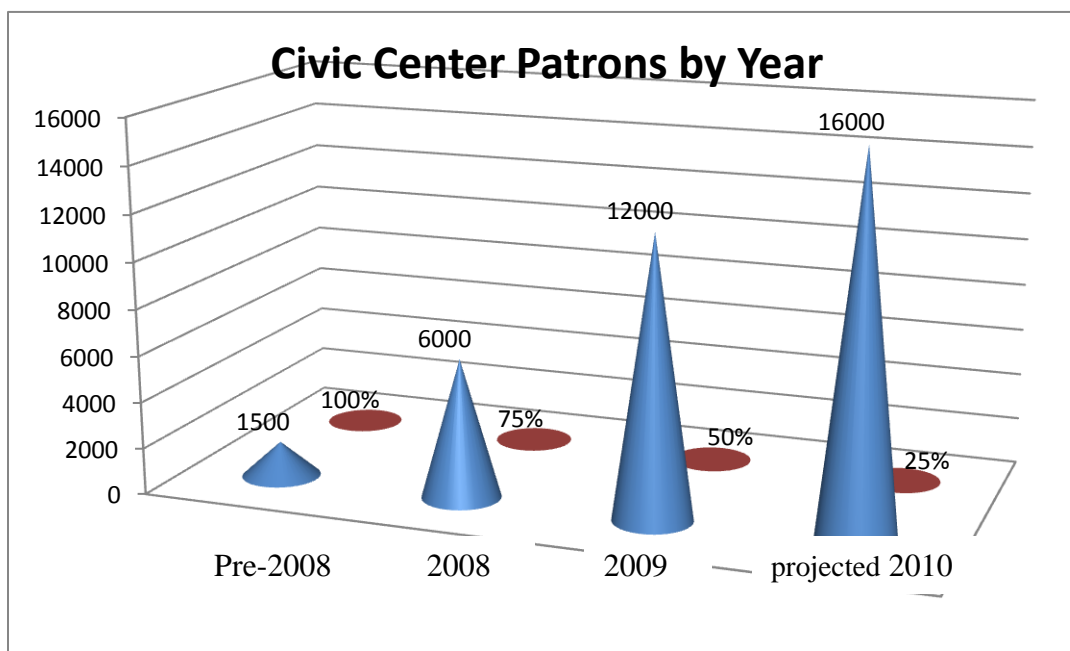


About Fountain Inn



Fast Facts and Figures: Fountain Inn was recently named the 3rd fastest growing city in Greenville County.

Civic Center Attendance:



Fridays by the Fountain began in 2008 and have continued annually with well over 150 people attending each live music performance at the City Hall fountain. In 2009 we added a waiting list of music groups wanting to perform.

Farmer's Market Pavilion, featuring fresh local produce and crafts, opened in the summer of 2008 with an average attendance of 400 each Saturday. It will reside in the new location of 102 Depot Street in the spring or summer of 2010.

Saturday Bluegrass at the Fountain began July 2009 with great attendance at each live music performance at the City Hall fountain. This event will move to the Farmer's Market Pavilion in 2010.

CAFFI – Cultural Arts Foundation Fountain Inn



CAFFI was formed for civic, educational, and charitable purposes to:

- assist the City of Fountain Inn in the operation of the Civic Center as a performing arts center open to the general public;
- provide educational opportunities in the visual and performing arts for the Upstate through the new visual and performing arts academy;
- assist in promoting programming and recruitment of talent and groups for consideration of future events;
- raise monies to support all on-going and future projects pertaining to the Civic Center;
- preserve and protect the historic Civic Center in cooperation with the City of Fountain Inn.

Current Programs funded in part by CAFFI

1. F.I.R.E.:Fountain Inn Repertory Experience
resident theatre company at the Civic Center with four companies:
 - *FIREfly* - Youth Theatre for children ages 4 - 12
 - *WildFIRE* - Teen Theatre for middle or high school students
 - *FIRE* - Adult Theatre for people ages 20 - 61
 - *SpitFIRE* - Senior Theatre for people ages 62 and over
2. The Performing Arts Academy is the educational arm of the Civic Center offering classes in voice, music, dance, and drama to students of any age.
3. The Chamber Series offers opportunities for the Upstate to experience quality Orchestral, Chamber, and Band music performances.
4. The Guest Artist Series offers opportunities for the Upstate to experience quality entertainment by national artists, comedians, and others.
5. The Fountain Inn Chorale offers opportunities in choral performances and participation to citizens of the Upstate.



Why Partner with CAFFI?



Six simple reasons:

1. Arts and cultural activities are an important component of the quality of life for all.
2. The arts contribute to the local economy in ways that can be measured.
3. Provides an opportunity for direct consumer benefits to corporate contributors and indirect benefits to corporations.
4. Civic Center consumer base is the Upstate and has visitors from Georgia, North Carolina, and Tennessee.
5. Increases your visibility to our patrons via program ads, website, and weekly e-mail news.
6. WE NEED YOUR SUPPORT.



The Fountain Inn Chorale in their debut performance of Schubert Mass in G Minor.

Corporate Giving Opportunities



- ***FIRE Series Sponsor \$50,000:*** Above the title recognition on programs and posters; prominent sponsor listing recognition in all e-mail, electronic, and print marketing materials; recognition at curtain speeches; complimentary full page ad on series program; 50 tickets per season for sponsored events; listing on sponsor and donor pages and website; an invitation to a pre or post show reception with special guest appearances and autograph session; and an invitation to all sponsor events.
- ***Guest Artist Series Sponsor \$35,000:*** Above the title recognition on programs and posters; prominent sponsor listing recognition in all e-mail, electronic, and print marketing materials; recognition at curtain speeches; complimentary full page ad on series program; 50 tickets per season for sponsored events; listing on sponsor and donor pages and website; an invitation to a pre or post show reception with special guest appearances and autograph session; and an invitation to sponsor events.
- ***INN Chamber Series Sponsor \$25,000:*** Above the title recognition on programs and posters; prominent sponsor listing recognition in all e-mail, electronic, and print marketing materials; recognition at curtain speeches; complimentary full page ad on series program; 50 tickets per season for sponsored events; listing on sponsor and donor pages and website; an invitation to a pre or post show reception with special guest appearances and autograph session; and an invitation to all sponsor events.
- ***Resident Artist Sponsor \$15,000:*** Naming privileges on the classroom for the year; prominent sponsor listing recognition in all print marketing materials; Four (4) academy class enrollments for one semester; listing on sponsor and donor pages and website; and an invitation to all sponsor events.
- ***Summer Arts Camp Sponsor \$10,000:*** Above the title recognition on programs and posters; prominent sponsor listing recognition in all e-mail, electronic, and print marketing materials; recognition at any curtain speeches; complimentary full page back cover ad on camp brochure; Two (2) summer camp enrollments; listing on sponsor and donor pages and website; and an invitation to all sponsor events.
- ***Box Office Sponsor \$10,000:*** Corporate logo and name displayed above Box Office and on all tickets for all productions at the civic center for one year; listing on website; and an invitation to all sponsor events.
- ***Billboard Sponsor \$3,000:*** Corporate logo and name on the bottom of up to 8 billboards produced per show; Ten (10) tickets to sponsored event; listing on website; and an invitation to all sponsor events.
- ***Production Partner \$5,000:*** Premium advertising space on all printed production materials (including but not limited to program, posters, mailings, etc) Ten (10) premium tickets to any performance of the production for employees, clients, etc.; a pre or post show reception with special guest appearances and autograph session; listing in season program for all productions as a CAFFI sponsor; and an invitation to all sponsor events.



Area children were a big hit in two FIRE productions this year.

- **Program Partner:**

- ❖ \$750 - Back Cover – Full Page Ad (only one offered)
- ❖ \$500 – Inside back or inside front cover – Full Page Ad (only two offered)
- ❖ \$250 – Full Page Ad
- ❖ \$150 – ½ Page Ad
- ❖ \$100 – ¼ Page Ad
- ❖ \$ 80 – Business Card Ad



Area teens enjoyed participating in “The Music Man”

Individual Giving Opportunities

- **Membership Levels:**

- ❖ **FIRE-Brigade \$5,000+:** includes four (4) tickets to Chamber series/INN series/FIRE series, commemorative coffee cup; recognition on donor page and website; and an invitation to all sponsor event.
- ❖ **FIRE-Works \$2,000 - \$4,999.99:** includes two (2) tickets to INN chamber series/ FIRE series, commemorative coffee cup; recognition on donor page and website; and an invitation to all sponsor events.
- ❖ **FIRE \$1,000 - \$1,999.99:** includes two (2) tickets to FIRE series, recognition on donor page and website; and an invitation to all sponsor events.
- ❖ **Wild-FIRE \$500 - \$999.99:** includes two (2) tickets to INN Chamber series, recognition on donor page and website; and an invitation to all sponsor events.
- ❖ **FIRE-fly \$250 - \$499.99:** includes two (2) tickets to one Chamber or one FIRE production, recognition on donor page and website; and an invitation to all sponsor events.
- ❖ **Spit -FIRE \$100 - \$249.99:** includes recognition on donor page and website; and an invitation to all sponsor events.

2010–2011 Sponsorship Opportunities

- FIRE Series is the resident theatre company with a six show musical theatre season and next year will introduce four other productions.
- The Chamber Orchestra Series provides an opportunity for upstate residents to hear quality music groups including the Foothills Philharmonic; Greenville Concert Band; GSO Ensemble and several other chamber groups.
- The Community Series brings in all types of guest artists to perform comedy, magic, blue grass, gospel and much more.

What People are saying!



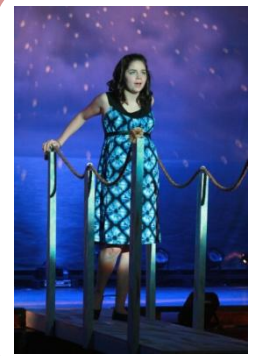
Dennis Burns, CEO Hillcrest Memorial Hospital:

“Joan and I have been very impressed with the professional quality of every performance. The Fountain Inn Civic Center is a major asset to the Golden Strip. Easy access and enjoyable performances made our decision to contribute simple.”



“One of my all time favorite musicals was Music Man. Getting to relive those great songs and scenes, was a wonderful experience; when I saw the production at the Fountain Inn Civic Center. From the beginning scene to the end, the actors and sets were superb. The quality of performers and production continue to delight the Golden Strip Community.”

G. Fred Payne, Greenville County Council



“Ultimate Art Experience”

“Collaborating with other artists, broadening our exposure and enhancing the programs offered there, made locating to the Fountain Inn Civic Center for the Visual and Performing Arts a great partnership for our school.”

**Michelle Hyer and Susan Wilson
Owners: Art Haven School
of the Arts**

2009–2010 Sponsorship Partners



FIRE-Brigade \$5,000+

City of Fountain Inn
Garrett and Garrett
Duke Energy
Greenville Hospital System – Hillcrest Memorial Hospital
Musical Theatre International, Inc.
Ink4
The Tribune Times
Ward and Starr Kellett
Jeff and Amanda Cannon – Cannon Auto Body

FIREWorks \$2,000–4,999

Terri Owens
The SportsClub
Fountain Inn Garden Club
Hal and Tara Ann Garrett – Hal's Golf Carts
The Greenville Journal

FIRE – \$1,000–1,999

Van and June Broad
Brian and Anita Sleeman
Melanie Garrett
Molly McDannald
Dee Dee Bagwell
Harvey & Associates
Jack and Cynthia West
Gary and Suzanne Long

WildFIRE \$500–999

Mary Ann Philips
Kevin and Maria Bentley
Mary Abercrombie
Michael and Mini Hallman
Mary Alice Armstrong
Berry and Julie Garrett
Laurens Electric Corporation
Palmetto Bank
Jean Howard

FIREfly \$250–499

Charlene and Michael Knight
Anthony and Valeria Rozakos
David Holmes
Robert A. Muller
Richard and Dianna Wilson
Carolyn White
Cyndi Kerns
Nancy and Dale Wyatt
Dennis and Joan Burns
Rodney M. Brown, Attorney at Law
The Rex Family

SpitFIRE \$50–249

Ann Eibs Hughes
Dr. and Mrs. Steve Mays
Edna Tripp
The Curtis Company
Juanita Gray
Lucy Babb
Carolyn White
Sid and Lori Buckley
Melanie Bearden
Anthony and Helen Skatell
Judy Woods
Peggy White
Sara Looney
Dale and Nancy Wyatt
Al and Genie Futrell
David and Fran Thomas
Richard and Diana Wilson
Sam and Joyce Coates
John and Elfi Swales
Mr. and Mrs. Edmund Holmes
Harry and Gwen Britt
David and Dana Plant
Lorine and Donald Owings
Mark and Tracy Willis
Peggy Anderson
Anthony and Denise Dziad
Joyce Cook
Stephen Vermillion & Melisa Holmes



Partners Continued...

Bucket Brigade \$100

Vivian Bates
Kara Queen
Mike and Becky Tharpe
Melvin and Dollie Younts
Mary Ann Phillips
Ralph Hendricks
Louise Garrett*
John and Linda Mahony
Tim Caudle
Harold and Deane Cooper
Brian Jones
David Holmes
W. W. Grainger Company
Thomas E. Davis
Don and Lorine Owings
Nancy Wyatt
Dale Wyatt
Blake and Melanie Garrett
Bernard and Suzanne Rysavy

Harriett and Dennis Dease
Anne Gibson
Julie Chalmers/Williams Reeves
Jack and Cynthia West
Ann Eibs Hughes
Peggy Layton
Edna Tripp
Sara Looney
Juanita Gray
Kathryn Brown Helt
Robert and Valerie Muller
Susan Demere
Jean Haynesworth
Joseph and Carol Paglialunga
John & Elfi Swales
Bobby and Kay McKelvey
Roland Richter
Elaine Carver
John Hastings Company

***Deceased Members**



www.ficiviccenter.org



Fountain Inn Civic Center for the Visual and Performing Arts Staff:

Director
Administrative Assistant
FIRE Executive Director
FIRE Administrative Assistant
Volunteer Coordinator
Fountain Inn Chorale Director
Volunteer Coordinator
Photography Director
Art Haven School of the Arts

Van Broad
Elaine Ratchford
Anita Sleeman
Cheryl Pelicano
Dee Dee Bagwell
Randy Flower
Harriet Deese
Ron Urso
Michelle Hyer/Susan Wilson



For contact information on any of these groups: call 409-1050

